



WHERE
KNOWLEDGE
COMES OF
AGE

AARP Membership – Agent Discounted Offer

How you as an agent can join and renew AARP membership and manage communication preferences

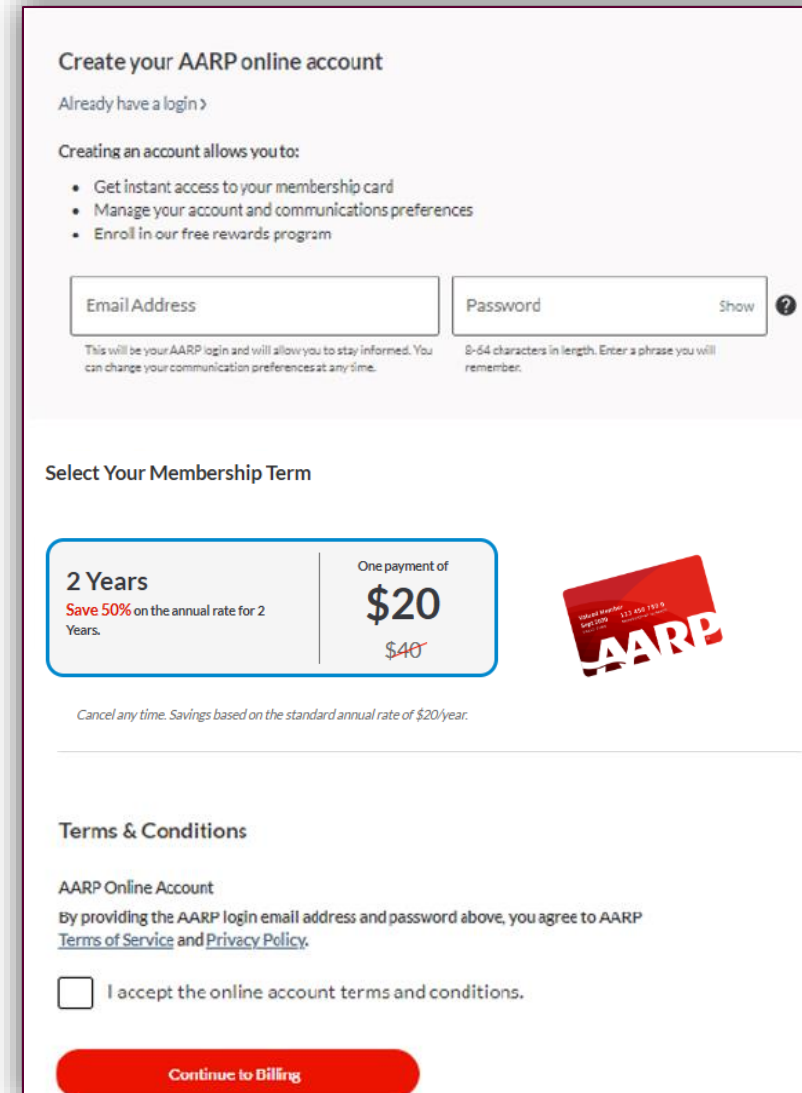
Disclaimer: This offer is provided by AARP for agents who are authorized to offer branded AARP health, financial and real estate products and programs. Access to the offer website should not be shared externally. You should not extend this offer to your clients or prospects.

January 15, 2025

Joining AARP Membership

New to AARP Membership?

- Enter “Your Information” as you would like it to appear on your AARP membership card.
- You have the option to add a Spouse/Partner, living in the same household, to receive free AARP membership.
- If you experience trouble using the online form, call and enroll over the phone. You **must** mention the 2 for \$20 offer.



The screenshot shows the AARP online account creation process. At the top, it says "Create your AARP online account" with a link for those who "Already have a login". Below this, it lists the benefits of creating an account: instant access to the membership card, managing account preferences, and enrolling in the rewards program. There are input fields for "Email Address" and "Password" (with a "Show" toggle and a help icon). Small text below the password field states: "8-64 characters in length. Enter a phrase you will remember." The next section, "Select Your Membership Term", features a highlighted "2 Years" option with a "Save 50% on the annual rate for 2 Years" note. To the right, it shows "One payment of \$20" with the original price of "\$40" crossed out. A small image of a red AARP membership card is also shown. Below this, a note says "Cancel any time. Savings based on the standard annual rate of \$20/year." The "Terms & Conditions" section includes the heading "AARP Online Account" and a statement: "By providing the AARP login email address and password above, you agree to AARP Terms of Service and Privacy Policy." There is a checkbox for "I accept the online account terms and conditions." and a red "Continue to Billing" button at the bottom.

Create your AARP online account

[Already have a login >](#)

Creating an account allows you to:

- Get instant access to your membership card
- Manage your account and communications preferences
- Enroll in our free rewards program

Email Address

Password [Show](#) [?](#)

This will be your AARP login and will allow you to stay informed. You can change your communication preferences at any time.

8-64 characters in length. Enter a phrase you will remember.

Select Your Membership Term

2 Years
Save 50% on the annual rate for 2 Years.

One payment of
\$20
~~\$40~~



Cancel any time. Savings based on the standard annual rate of \$20/year.

Terms & Conditions

AARP Online Account

By providing the AARP login email address and password above, you agree to AARP [Terms of Service](#) and [Privacy Policy](#).

☐ I accept the online account terms and conditions.

[Continue to Billing](#)

Joining AARP Membership Continued

Already have a login? Click here to sign into your account.



Creating a new account? Enter your email address and create a password.



Select your membership term
2 for \$20 offer only available via link provided by your organization.



Accept the Terms & Conditions.



Select “Continue to Billing”.



Create your AARP online account

[Already have a login >](#)

Creating an account allows you to:

- Get instant access to your membership card
- Manage your account and communications preferences
- Enroll in our free rewards program

This will be your AARP login and will allow you to stay informed. You can change your communication preferences at any time.8-64 characters in length. Enter a phrase you will remember.

Select Your Membership Term

2 Years

Save 50% on the annual rate for 2 Years.

One payment of

\$20

~~\$40~~



Cancel any time. Savings based on the standard annual rate of \$20/year.

Terms & Conditions

AARP Online Account

By providing the AARP login email address and password above, you agree to AARP [Terms of Service](#) and [Privacy Policy](#).

☐ I accept the online account terms and conditions.

Continue to Billing

Joining AARP Membership – Payment

- Enter your credit card and billing address information.
- Click “Join Now” to finalize your transaction.
- You will receive a confirmation email with more information on how to make the most of your AARP membership.

Create your AARP online account

[Already have a login >](#)

Creating an account allows you to:

- Get instant access to your membership card
- Manage your account and communications preferences
- Enroll in our free rewards program

This will be your AARP login and will allow you to stay informed. You can change your communication preferences at any time.

8-64 characters in length. Enter a phrase you will remember. [Show](#) [?](#)

Select Your Membership Term

2 Years

Save 50% on the annual rate for 2 Years.

One payment of

\$20

~~\$40~~



Cancel any time. Savings based on the standard annual rate of \$20/year.

Terms & Conditions

AARP Online Account

By providing the AARP login email address and password above, you agree to AARP [Terms of Service](#) and [Privacy Policy](#).

☐ I accept the online account terms and conditions.

[Continue to Billing](#)

AARP Membership Confirmation

Get instant access to hundreds of savings

Enjoy savings from Walmart+, AARP Travel Center Powered by Expedia, AT&T and more [Continue >](#)

Thank you for joining
Welcome to AARP!

To update your information go to [My Account](#).

Can't wait? Start enjoying your benefits immediately, or explore everything your membership offers below.

Valued Member
Sept 2030 123 456 789 0
VALID THRU MEMBERSHIP NUMBER

AARP

[Print Membership Card](#)

SIGN UP FOR TEXT ALERTS

Please enter your mobile number to receive AARP account updates

(000) 000-0000

☐ **Account Alerts**
Get regular updates and alerts about changes to your AARP account and, when available, to Staying Sharp and Rewards accounts or other enrolled programs. Changes may (for example) include upcoming account expiration or renewal, spending or expiration of Rewards points, enrollment in a new program, or purchase of member benefits.

☐ **AARP Advocacy**
Get legislative updates and alerts to sign petitions.

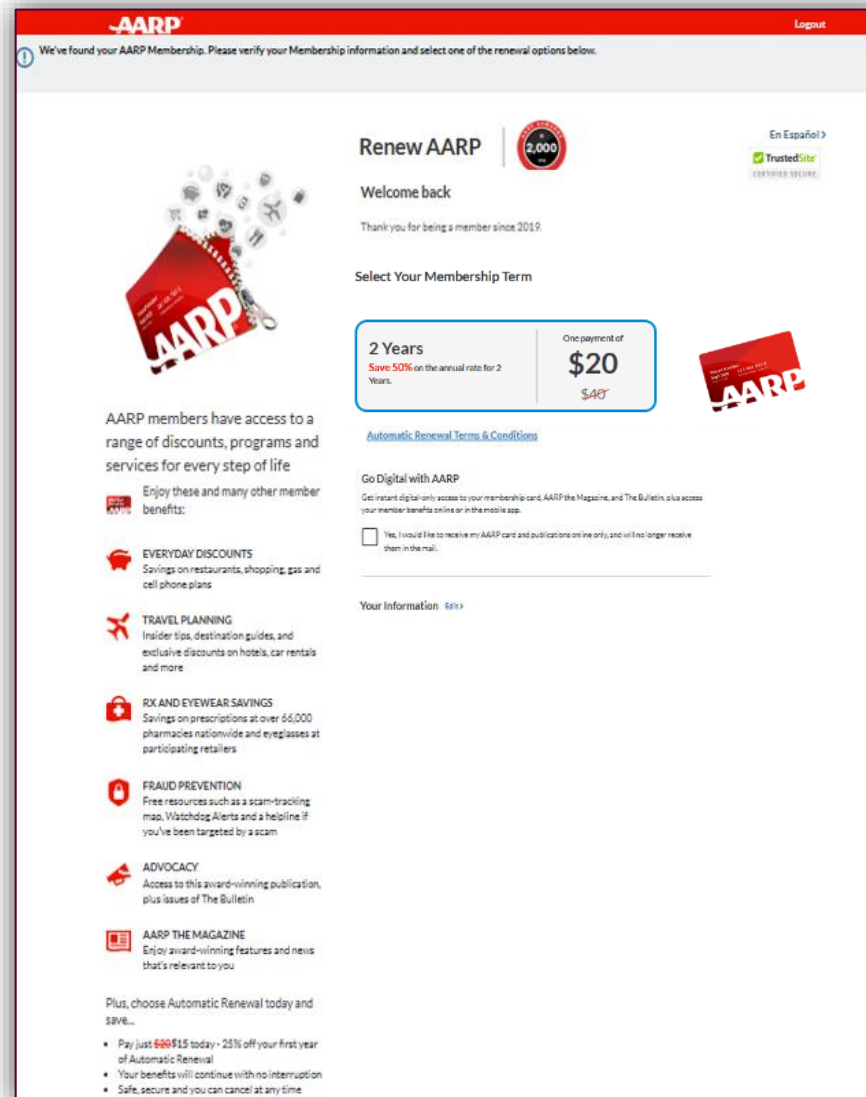
[Automatic Renewal Terms & Conditions](#)

- You will be able to access your membership number as soon as the transaction is finalized.
- To update your account information, go to “My Account”.
- You may sign up to receive AARP account updates by entering your mobile number.

Existing AARP Members – Renewal

Renewing AARP Membership?

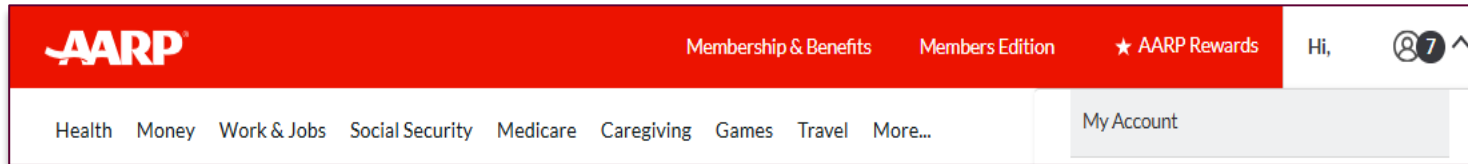
- Select your membership term.
 - **2 for \$20 offer only available via link provided by your organization**
- Confirm or edit your information.
- Enter your payment information.
- Confirm billing address.
- Enter email address to stay informed about AARP offerings.
- Select “Renew Now” to finalize transaction.



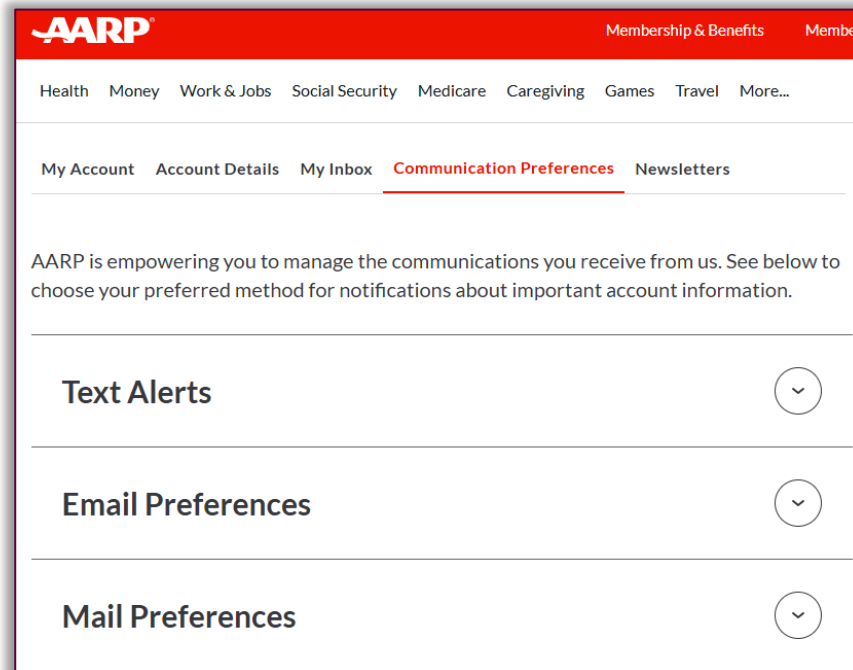
The screenshot shows the AARP renewal website. At the top, there's a red header with the AARP logo and a 'Logout' link. Below the header, a message says 'We've found your AARP Membership. Please verify your Membership information and select one of the renewal options below.' The main content area is divided into two columns. The left column features a large red AARP card graphic and a list of benefits: EVERYDAY DISCOUNTS, TRAVEL PLANNING, RX AND EYEWEAR SAVINGS, FRAUD PREVENTION, ADVOCACY, and AARP THE MAGAZINE. The right column has a 'Renew AARP' button, a 'Welcome back' message, and a 'Select Your Membership Term' section. This section shows a '2 Years' option with a 'Save 50% on the annual rate for 2 Years' and a 'One payment of \$20' (down from \$40). Below this, there's a 'Go Digital with AARP' section with a checkbox for receiving digital-only access. At the bottom, there's a 'Your Information' section and a 'Plus, choose Automatic Renewal today and SAVE...' section with bullet points about the benefits of automatic renewal.

Managing AARP Communication Preferences

Select “My Account” under the “Hi <Name>” dropdown menu.
Note: ensure you’re logged into your member account.



Navigate to “Communication Preferences” to manage AARP communications & notifications.



Communication Preferences Continued

Email Preferences

Manage newsletter subscriptions under “Email Preferences”.

Email Preferences

MANAGE NEWSLETTERS

You receive the following newsletters from AARP

☒ AARP Livable Communities

☒ Webletter

☒ Member Benefits Update

☒ AARP Watchdog Alerts

[See All Newsletters >](#)

☐ Unsubscribe to all, I no longer wish to receive all AARP news letters

Text Alerts

Sign-up to receive text alerts from AARP under “Text Alerts”.

AARP is empowering you to manage the communications you receive from us. See below to choose your preferred method for notifications about important account information.

Text Alerts

Please enter your mobile number to receive AARP account updates.

Mobile Number

Next

By entering your mobile number you are consenting to receive recurring text messages from AARP at the number provided, including by use of an automatic telephone dialing system. Your consent is not required as a condition to purchase goods/services. Message and data rates may apply. Subject to SMS Terms and Conditions: <https://aarp.info/tcofr>. Reply STOP to opt out, HELP for help.

Mail Preferences

Add/Edit your preferred mailing address under “Mail Preferences”.

Mail Preferences

ADDRESS

Edit >

AARP Services

Proprietary and confidential. Do not disclose without prior written permission from AARP Services.

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Communication Preferences Continued

[My Account](#) [Account Details](#) [My Inbox](#) [Communication Preferences](#) [Newsletters](#)

Filter
All Newsletters (30)

[Unsubscribe to All](#)

Game On! Newsletter
MONTHLY
[Preview >](#)
Level-up your play at AARP Games with tips, new games, special features and fun opportunities with AARP Rewards. (750 Rewards points available)
[Subscribe](#)

AARP Rewards
2X A WEEK
[Preview >](#)
Start and end your week with exclusive AARP Rewards perks and tips to help you get ahead of whatever life has ahead. (750 Rewards points available)
[Get Started](#)

Money Matters
MONTHLY
[Preview >](#)
Manage your money confidently with simple ways to save, updates on Social Security and the latest scam alerts. (750 Rewards points available)
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Lifestyle
MONTHLY
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Always fun, with top entertainment stories, relationship advice, movie reviews and online games in your inbox every issue.
[Subscribe](#)

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[Send Link](#)

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Webletter
WEEKLY
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The best of AARP in your inbox every week! Sign up for the latest money tips, scam alerts, health trends, games and more! (750 Rewards points available)

 You are subscribed
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AARP Livable Communities
WEEKLY
[Preview >](#)
Learn how towns, cities and counties nationwide are becoming more livable for people of all ages. (750 Rewards points available)

 You are subscribed
[Unsubscribe](#)

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Manage your subscriptions anytime from this page or “Email Preferences” on the **Communications Preferences** tab.