

IFPCONNECT



May 29, 2026

In this issue:

- **Keep your profile updated**
- **CMS AI Resources**
- **Compliance Corner:** IFP Sales Policy Job Aid - Agent Materials, Websites and Social Media Guidelines

Keep your profile updated

Regularly checking your Jarvis profile to ensure your contact information is up to date can help prevent you from missing important news and information that impacts your Individual & Family Plans (IFP) business.

To update your profile, log in to Jarvis, select the dropdown attached to your name in the top right-hand corner of the homepage, and click the “Manage Profile” button. From there, you can review your information. If anything is outdated or missing, select the “Edit Personal Info” button to revise your profile.



[Go to Jarvis](#)



CMS AI Resources



Artificial intelligence (AI) continues to be a growing area of interest across the healthcare landscape. For agents who are curious about AI or considering involvement in AI related activities, CMS has published a centralized set of resources to support awareness and exploration.

The CMS AI Resources page serves as a starting point for learning how CMS approaches AI and where to find relevant guidance and information.

Check out these resources, including the CMS AI Playbook, for information on artificial intelligence at CMS.



[Explore CMS AI Resources](#)



Compliance Corner



IFP Sales Policy Job Aid - Agent Materials, Websites and Social Media Guidelines

Staying compliant when communicating with consumers through printed materials, websites, or social media is critical to protecting both agents and UnitedHealthcare. The IFP Sales Policy Job Aid: Agent Materials, Websites and Social Media Guidelines, available on Jarvis under the IFP Compliance page, serves as a key resource to help agents understand what's allowed, what's not, and where to go for approved materials.

The job aid covers topics such as:

- Agent-created marketing materials
- Use of UnitedHealthcare branded materials
- Agent and broker websites
- Social media activity
- Monitoring and oversight



Visit **Jarvis** > *IFP Compliance* to review the full job aid.

[View job aid](#)



Archives: See previous IFP Connect articles

[Archives](#)

[UHCJarvis.com](#)

Click below to chat with the Producer Help Desk or call **1-866-235-4095**.

[Chat with PHD](#)

Confidential and proprietary. For internal/agent use only. Do not distribute.

Product availability and designs vary by state. Not For Consumer Use.

UnitedHealthcare Individual & Family plans medical plan coverage offered by: UnitedHealthcare of Arizona, Inc.; Rocky Mountain Health Maintenance Organization Incorporated in CO; UnitedHealthcare of Florida, Inc.; UnitedHealthcare of Georgia, Inc.; UnitedHealthcare of Illinois, Inc.; UnitedHealthcare Insurance Company in AL, IN, KS, LA, MA, MO, NE, NJ, TN, and WY; Optimum Choice, Inc. in MD and VA; UnitedHealthcare Community Plan, Inc. in MI; UnitedHealthcare of Mississippi, Inc.; UnitedHealthcare of New Mexico, Inc.; UnitedHealthcare of New York, Inc.; UnitedHealthcare of North Carolina, Inc.; UnitedHealthcare of Ohio, Inc.; UnitedHealthcare of Oklahoma, Inc.; UnitedHealthcare of South Carolina, Inc.; UnitedHealthcare Benefits of Texas, Inc; UnitedHealthcare of Texas, Inc.; UnitedHealthcare of Oregon, Inc. in WA; UnitedHealthcare of Wisconsin, Inc., and UnitedHealthcare Plan of the River Valley, Inc. in Iowa. Administrative services provided by United HealthCare Services, Inc. or their affiliates.

[Non-Discrimination and Language Assistance Notices](#)

This email was sent by:
United HealthCare Services, Inc.

[Privacy](#) • [Unsubscribe](#)

© 2026 United HealthCare Services, Inc. All Rights Reserved.

5/26