



Medicare Advantage Plan Names

The 2027 Medicare Advantage plan naming approach remains consistent with 2026, making it easier to recognize plans and their unique benefits. Use this guide as a quick reference for plan naming conventions. You can familiarize yourself with the plans available in your area by visiting the Medicare Product Portal in [Jarvis](#) for detailed plan information.

2027 Medicare Advantage plan name breakdown:

Example plan name. Plan names and definitions may vary by market.

AARP® Medicare Advantage Extras from UHC AZ-5 (HMO-POS)



- 1 Carrier Brand:** All Medicare Advantage plan names begin with either 'UHC' or 'AARP' (excludes Peoples Health branded plans).
 - For AARP branded plans, "from UHC" is added to clarify UnitedHealthcare as the insurer
 - Select plans may also include a partner brand, example: UHC Sharp Medicare Advantage CA-001P (HMO-POS) or UHC The Villages Medicare Advantage FL-0004 (HMO-POS)
- 2 Product Type:** Descriptive, straight-forward product name – example: "Medicare Advantage" for non-SNP, "Dual Complete" or "Dual Advantage" for D-SNP, "Complete Care" or "Complete Care Support" (for Dual Look-Alike and LIS-focused plans) for C-SNP
- 3 Descriptor:** Highlights key differentiators or features of the plan – example: CareFlex, Giveback, No Rx, Extras, ValueRx (not all plan names will have a descriptor)
- 4 Plan Identifier:** An alphanumeric code with up to four elements to help agents easily identify plan attributes including geographic / state code, plan type (example MA), numeric code, additional detail code
- 5 Plan Type:** The plan name is completed with the plan type that is required by CMS (HMO, PPO, etc.)

Plan identifier details:

Updated for 2027, the plan identifier for D-SNPs more clearly labels what Medicaid status can enroll.

V = Partial | QV = QMB/Non-QMB Partial | Q = QMB Only | S = Full/QMB | Y = Integrated (full duals) | YL = LTTS Full Duals

UHC Dual Complete **FL-Q1** (PPO D-SNP)

Geographic Letter Code	Plan Type Identifier	Numeric Code	Additional Plan Detail Letter Code
Possible geographic indicators: Single State Codes = e.g., FL Multi-State Codes = e.g., TC, EP, GS, EX PFFS plans = PF	Four possible plan type categories: MA-only plans = MA I-SNP = F/E/H (F = Facility; E = Equivalent; H = Hybrid) Non-SNP, C-SNP = no letter code D-SNP = V / QV / Q / S / Y / YL	Possible numeric inputs: MA only plans = two numeric digits I-SNP & D-SNP plans = up to three numeric digits Non-SNP, C-SNP = up to four numeric digits	Two possible code overrides to replace previous numeric digits where relevant: Provider Specific Plan (PSP) = P Plans specially designed for consumers with full Medicaid, but not required for enrollment = A

